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System Design and Integration

System Design and Integration- Videoconferencing- The Green Communications Solution

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System Design and Integration

Recently, AVW-TELAV made the commitment to increase the amount of videoconferencing we do internally, and we're not the only ones. Videoconferencing systems are growing at a rapid rate annually and there are many causes for this. The two main reasons are: The 'green' benefits and the financial benefits.

The cost-saving aspect is clear: reducing unnecessary travel reduces unnecessary expenses. In turn, the impact on the environment is significantly reduced. "It's this simple," states TANDBERG, one of our suppliers that offers end-to-end visual solutions. "Staying off the roads and out of the skies means adding less CO2 to the atmosphere."

Videoconferencing is an effective way to conduct face-to-face quality meetings using interactive telecommunications technologies. "The key to the success, and, indeed, recent explosion of videoconferencing technology in the market is creating an environment as close to an in-person meeting as possible," says Byron Tarry, General Manager, SDI. "Recent technology advances have made this a reality and really brought both affordability and performance to the mainstream."

The President of AVW-TELAV, Johanne Bélanger, and many of our company's top executives, have made the commitment to use videoconferencing as a primary telecommuting option, whenever possible. "In fact, this year we utilized our videoconferencing systems to interview potential Montreal-based HR director candidates, from offices in Dallas and Toronto," says Bélanger. "We were able to save hundreds of dollars in travel costs and significantly reduce our carbon footprint, without sacrificing the authenticity and natural perception of character one can only attain from a face-to-face meeting."

Videoconferencing applications include:
• General meetings
• Formal presentations
• Project coordination
• Distance education
• And virtually any meeting that can be enhanced by visual and audio interaction

TANDBERG has on its website a Business Advantage Calculator that can help you understand how videoconferencing can work for you – and the environment: http://www.tandberg-business-advantage.com/

For more information about installing videoconferencing solutions at your business, contact Byron Tarry, General Manager, System Design and Integration at byron.tarry@avwtelav.com