



November 2013

Event Staging

World Parkinson Congress: United for a Cure



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The World Parkinson Congress (WPC) brings physicians, scientists, nurses, rehabilitation specialists, caregivers and people with Parkinson's disease together in the hopes of creating a worldwide dialogue to help expedite the discovery of a cure and best treatment practices for this devastating disease.

The World Parkinson Coalition Inc., in collaboration with JPdL, one of the world's leading conference planners, chose AVW-TELAV as their presentation technology solutions partner for this event in large part due to our ability to provide a full range of AV, digital, creative and staging services, managed by one point of contact to handle all their requests.

From October 1 to 4, more than 3,300 delegates from nearly 70 countries gathered at the Palais des Congrès de Montréal to discuss different topics related to Parkinson's disease. This multifaceted conference required a wide range of AVW-TELAV services to create an engaging presentation environment and facilitate effective communication dissemination. Solutions included:

Plenary session

- An 80' long Ice Flow set bordered by dark dramatic drape
- An LED-powered lighting system which allowed us to alter the look of the décor with colour and texture, over the four-day proceedings
- Two 12x16 projection screens flanking the set, displaying PowerPoint presentations, I-MAG and supporting video

Creative services

- Produced an introductory video to kick off the plenary session
- Developed and animated an electronic WPC signature to reinforce branding
- Provided an onsite cameraperson to record interviews and highlights, and then edited the footage to create a promotional video

Additional solutions

- Full audio visual support for exhibitors
- Installed and operated audio visual equipment for several breakout rooms
- Webcasted all four days of the event and archived the footage for future viewing by registered delegates and people who could not attend the conference

“The Opening Ceremony was a moving experience for delegates,” WPC reported in its monthly newsletter. “We are prepared to share everything we can that happened over those four days with our entire community through our website.”

AVW-TELAV was honoured to make it possible for WPC participants to unite in an effort to better understand, combat and ultimately conquer Parkinson's disease.



We would like to acknowledge the following AVW-TELAV staff and crew members for contributing to the success of this event: *Philippe Grenier, Jonathan Dagenais, Gabriel Larose, Mathieu Paquin, Jean-François Comtois-Bergevin, Cédrik Falardeau, Maxime Lavoie, Dave Payment, Sébastien Foisy, Ludovic Robertson, Luc Boulanger, Yanic Desgroseillers, Alexandra Sauriol, V Perreault, Jean-Francois Sonier, Olivier Gagnon, Xavier Gratton, Norbert Brassard, Benoit Laroche, Jeremy Charbonneau, Pete Dickens and Darryl Matthews.*